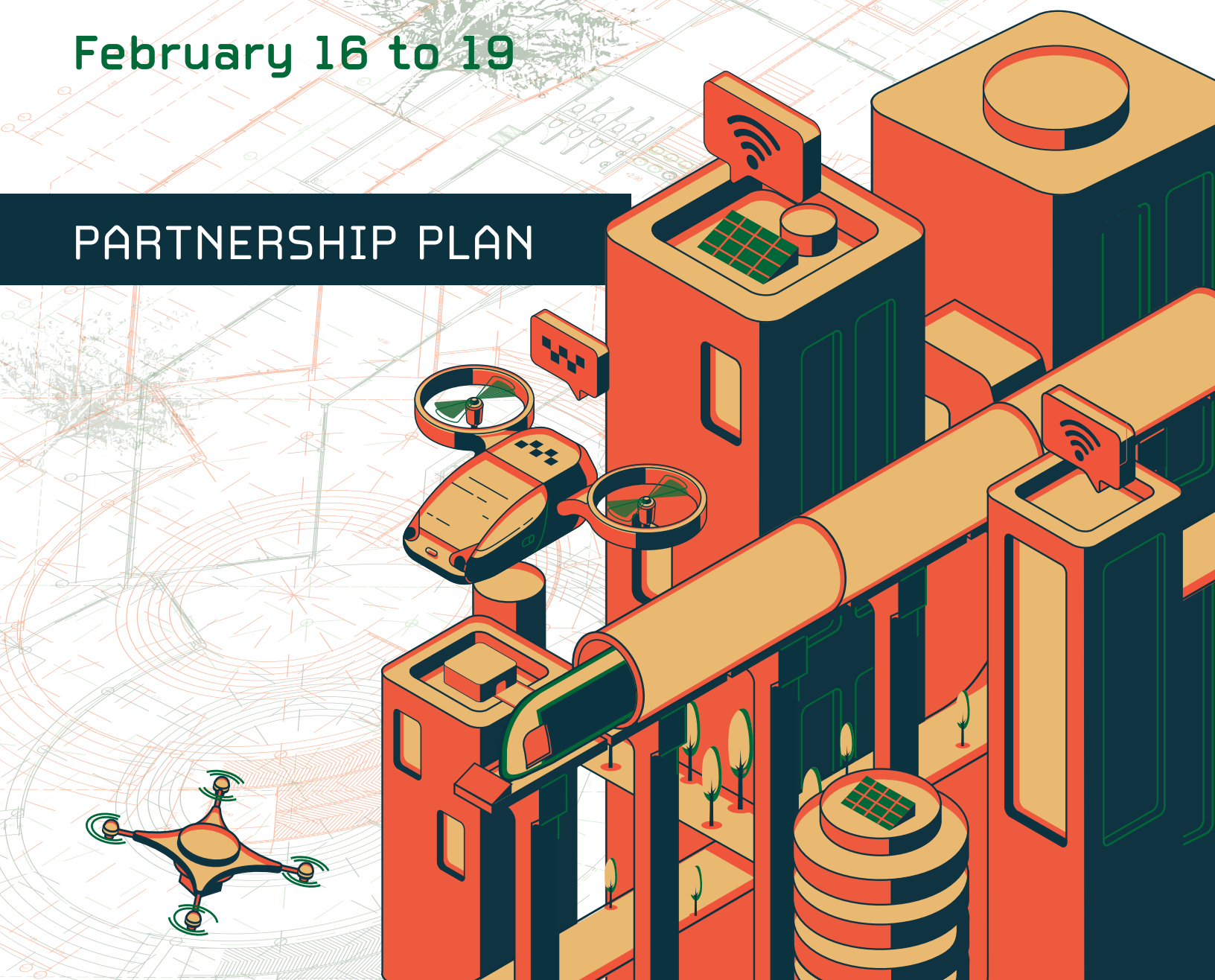
Raise the future

RDV/forum 2021

February 16 to 19

PARTNERSHIP PLAN



ABOUT THE CRIAQ'S RDV FORUM

The CRIAQ's RDV Forum is back for a new edition and will be held exceptionally in a virtual setting from February 16 to 19, 2021!

A major event in collaborative aerospace R&D, the RDV Forum will bring together all aerospace industry leaders, researchers affiliated with universities and research centers, and governments to hatch innovative projects that will transform tomorrow's air mobility.

"Raise the Future" will be the theme of this 11th edition, and will address aerospace challenges such as digital aviation, future air mobility and sustainable aerospace, set to revolutionize the sector. This will be a unique opportunity to meet more than 700 national and international high-caliber participants, with whom to initiate new collaborations, in the presence of prestigious speakers who will share their expertise. Join us at the RDV Forum 2021 and be part of the decision-makers who will take up the challenges of tomorrow's mobility.

WHO IS CRIAQ AND WHAT IS THE RDV FORUM?

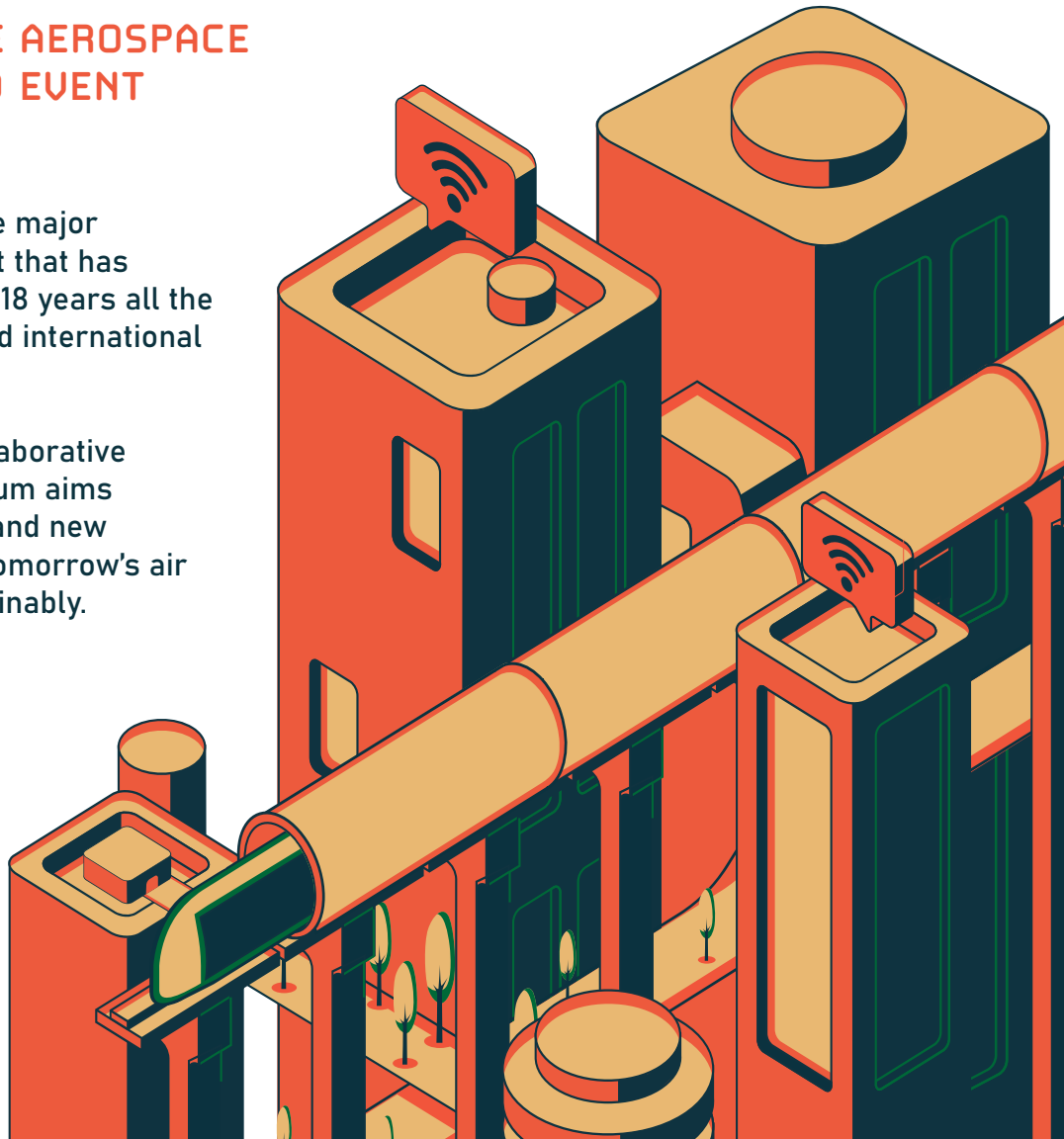
CRIAQ

The mission of the Consortium for Research and Innovation in Aerospace in Quebec (CRIAQ) is to increase the competitiveness of the aerospace industry by stimulating business innovation through collaborative R&D. Its role is to bring ecosystems together and develop a new generation of innovators to strengthen Quebec's technological leadership in cutting-edge aerospace applications: digital aviation, future air mobility and sustainable aerospace.

THE RDV FORUM: THE AEROSPACE COLLABORATIVE R&D EVENT

The CRIAQ's RDV Forum is the major collaborative innovation event that has brought together for the past 18 years all the key players in the national and international aerospace industry.

Based on CRIAQ's unique collaborative research model, the RDV Forum aims to generate innovative ideas and new collaborations to transform tomorrow's air mobility concretely and sustainably.



WHAT TO EXPECT FOR THE 2021 EDITION

CRIAQ's Organizing Committee has decided to hold the 2021 edition of the RDV Forum in a virtual setting, to ensure the health and safety of its participants and teams.

Innovation has been at the heart of CRIAQ's ambitions for the past 18 years and the *raison d'être* of the RDV Forum, so we have taken up the challenge of a virtual event to offer our participants a unique experience that will focus on building relationships, facilitating connections and sharing knowledge.

A

4HALF DAYS

event offering

GREAT FLEXIBILITY

to participants, anytime and anywhere in the world

ENRICHED CONTENT

with

PRESTIGIOUS SPEAKERS,

live and on-demand

Enhanced and

PERSONALIZED SESSIONS

for

SUCCESSFUL BUSINESS OPPORTUNITIES

+700

PARTICIPANTS

expected from the aerospace industry in Quebec, Canada and internationally

An

ENLARGED AUDIENCE

with increased visibility offers at the national and international levels

WHO WILL YOU MEET?

ORGANIZATION PROFILES

Large companies
OEM

SMEs

Startups

Universities

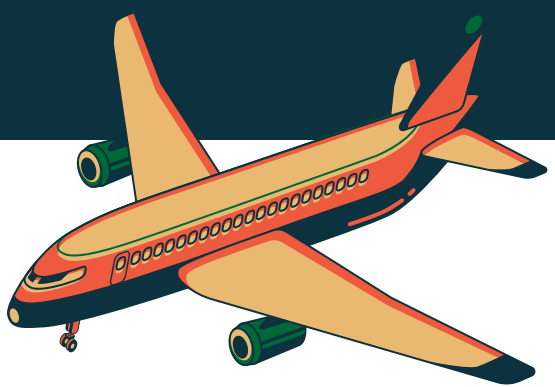
Research centers

Governments

International
organizations

PARTICIPANT PROFILES

- CEO and C-Levels
- Managing Directors
- Entrepreneurs
- Vice Presidents
- Scientific Directors and R&D Directors
- Business Development Managers
- Advisors
- Professors
- Engineers
- Researchers
- Students and Post-Docs

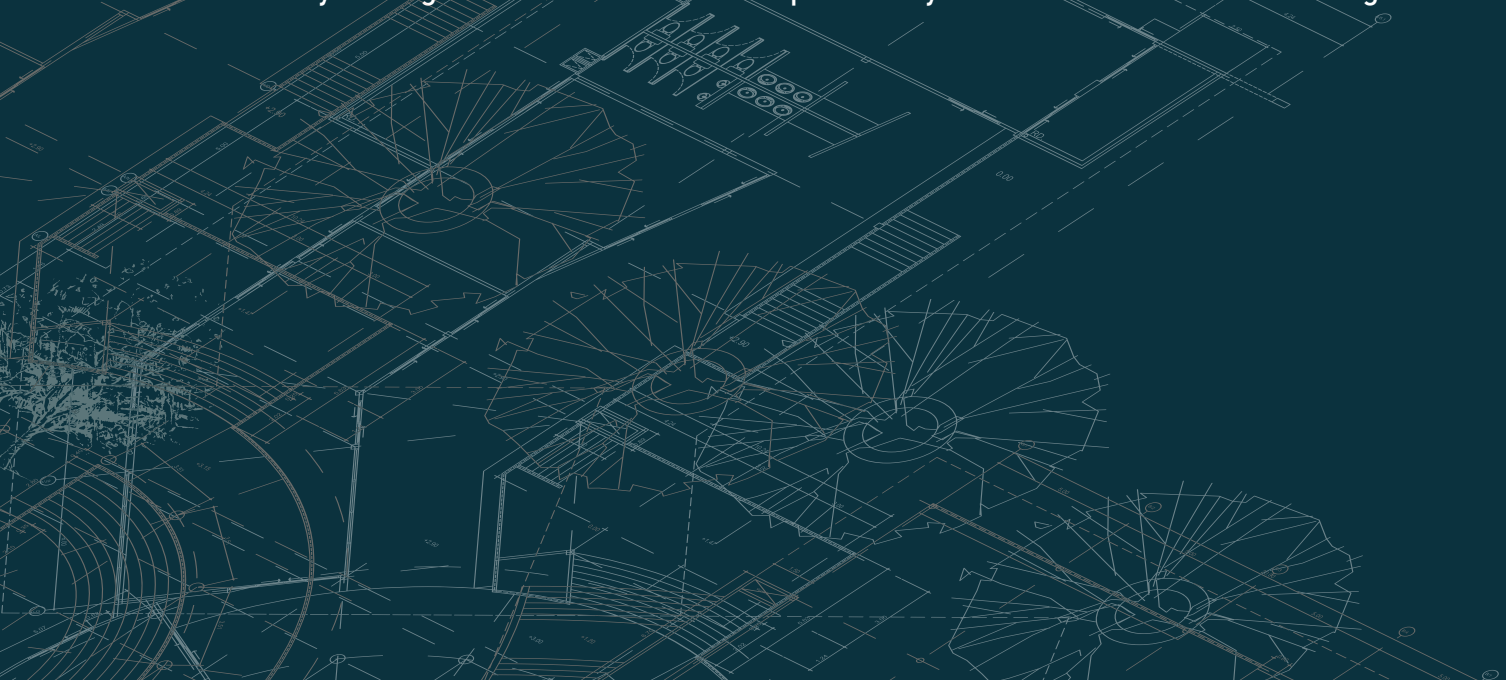


WHY BECOME A PARTNER?

By becoming a partner of CRIAQ's RDV Forum, you will place your organization at the forefront of aerospace innovation, develop your activities while shaping the future of tomorrow's air mobility and benefit from an exceptional showcase to more than 700 key aerospace decision-makers.

AS A PARTNER, YOU WILL BE ABLE TO:

- Make yourself known to the Quebec, Canadian and international innovation ecosystem
- Increase your business opportunities and meet key players in the aerospace industry at the national and international level
- Build new relationships and engage in fruitful collaborations for your R&D projects
- Present your technological solutions and expertise
- Learn more about the latest developments in digital aviation, future air mobility and sustainable aerospace
- Highlight your organization's commitments and initiatives in innovative air mobility
- Gain visibility with government agencies
- Build and strengthen the reputation of your organization
- Learn more about the latest trends, technology R&D and funding programs
- Promote your organization's mandate and potentially increase sales and business growth

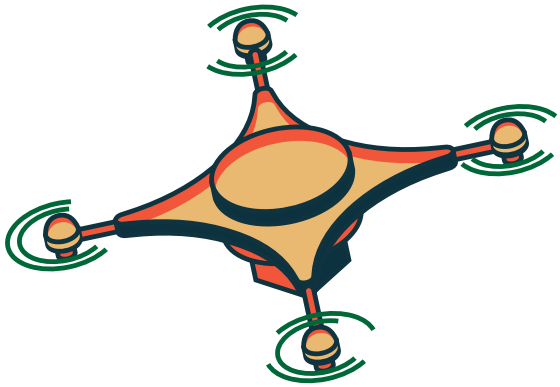


OUR PARTNERSHIP OFFERS

	MAJOR	GOLD	SILVER	BRONZE
Pricing	$5,000 $	$3,500 $	$ 2,500	$ 1,500
Quantity available	SOLD OUT	SOLD OUT	Unlimited	Unlimited
Number of tickets	10	7	5	3
EXHIBITION				
Embedded videos in booth	3 minutes			
Documents for participants in booth	x	x		
Link to your website	x	x	x	
Virtual meetings (1:1 button directly in booth)	x	x	x	
Virtual booth	x	x	x	
VISIBILITY DURING THE VIRTUAL EVENT				
Announcement sent to all participants on the virtual platform	100 words			
Virtual room with company name	x			
Masterclass • Addition to the RDV Forum agenda • Timeslot of sessions will be confirmed by CRIAQ • Options for sessions: *On-demand video *Workshop *Icebreaker/Networking Session *Showcase a project/demo • Topic and idea must be confirmed prior the event • The production and/or organization of the session is the responsibility of the sponsor, we can provide you with the names of suppliers to help you create your session	Select one option – max. 30 minutes	Select one option - max. 20 minutes	On-demand video only - 10 minutes	
Logo on the virtual platform homepage*	x	x	x	x
Public acknowledgements	x	x	x	x
Projection of logo at the end of each session*	x	x	x	x
Logo in the partner section of the virtual platform*	x	x	x	x
SOCIAL MEDIA & EVENT WEBSITE*				
Logo on the RDV Forum's homepage and a link to your website	x	x		
Logo on the RDV Forum's e-invitation and newsletter	x	x	x	x
Logo on the RDV Forum's partner page and a link to your website	x	x	x	x
Post on social networks	x	x	x	x
POST-EVENT				
Announcement in post-event report	250 words			
Detailed post event partner ROI report	x	x	x	x
Logo in the post event report	x	x	x	x

* Size of logo based on the package chosen

Combine a package with an à la carte option and receive a 30% discount on the least expensive item.



OUR *À LA CARTE* OFFERS

VIRTUAL BOOTH + 1 TICKET FOR THE EVENT

- Embedded video in booth (maximum 3 minutes)
- Documents for participants in booth
- Link to your website
- Virtual meetings (1:1 button directly in booth)

$1,500

15-MINUTE LIVE SPEAKING OPPORTUNITY

- Depends on the theme of the day
- ~~1 Sustainable Aviation~~
- 1 Future of Mobility
- 1 Digital Aviation or Air System

$4,000
2 AVAILABLE

SPONSOR THE PROJECT PITCH SESSIONS

- Logo at the start of the pitch session
- 2-minute introduction
- Logo at the bottom of the screen during entire session
- Sponsorship credits on session in agenda

$2,000
3 AVAILABLE

MASTERCLASS (UP TO 30 MINUTES)

- Opportunity to present a project in progress, organize a workshop or a facilitated networking session
- Addition to CRIAQ agenda
- Timeslot of sessions will be confirmed by CRIAQ
- Options for sessions:
  - *On-demand video
  - *Workshop
  - *Icebreaker/Networking Session
  - *Showcase a project/demo
- Topic and idea must be confirmed prior to the event
- The production and/or organization of the session is the responsibility of the sponsor, we can provide you with the names of suppliers to help you create your session

$3,500
10 AVAILABLE

REGISTRATION FOR STUDENT GROUPS

- Public acknowledgements
- Logo on the partner's page of the event's website
- Logo in the partner section of the virtual platform

TO BE DEFINED WITH NUMBERS OF TICKETS

LOOKING BACK AT OUR PREVIOUS EDITIONS

+1,100 PARTICIPANTS
between 2018 and 2019

+115 PROJECT IDEAS
between 2018 et 2019

20 INTERNATIONAL AND NATIONAL
high calibre keynote speakers between 2018 and 2019

A global event:
9 DIFFERENT COUNTRIES
in 2018 and **8** in 2019: participants, speakers and international delegations were coming from Asia, Europe and the United-States.

85% OF PARTICIPANTS
were satisfied or extremely satisfied of the previous RDV Forum

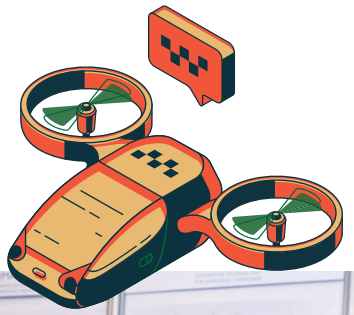
96% OF PARTICIPANTS
said they would return to the next RDV Forum

80% OF OUR PARTNERS
that answered the follow-up survey in 2019 were satisfied by their ROI

38 NEWSLETTERS
sent between 2018 and 2019 with **MORE THAN 30 000 TOTAL VIEWS**

An audience of
+6 000 including
3 500 SUBSCRIBERS
to our newsletter

+120K VIEWS on our RDV Forum social media posts (LinkedIn & Twitter) between 2018 and 2019



THEY HAVE TRUSTED US IN THE PAST

AIRBUS

BELL

BOMBARDIER
l'évolution de la mobilité

CAE

PRATT & WHITNEY
MOTEURS HAUTE FIABILITÉ
SE DÉPASSER

UNIVERSITÉ Concordia UNIVERSITY

ÉTS
Le génie pour l'industrie

POLYTECHNIQUE MONTRÉAL

UNIVERSITÉ DE SHERBROOKE

NGC INTERNATIONAL

CTA
CENTRE TECHNOLOGIQUE EN AÉROSPATIALE

Rolls-Royce

SAAB TECHNOLOGIES
SAAB

SAFRAN
Messier-Bugatti-Dowty

THALES

SCALE AI

humanitas

OVA

innovitech

CARIC

Canadian Aeronautics and Space Institute
Institut aéronautique et spatial du Canada

Canada
CNRC·NRC

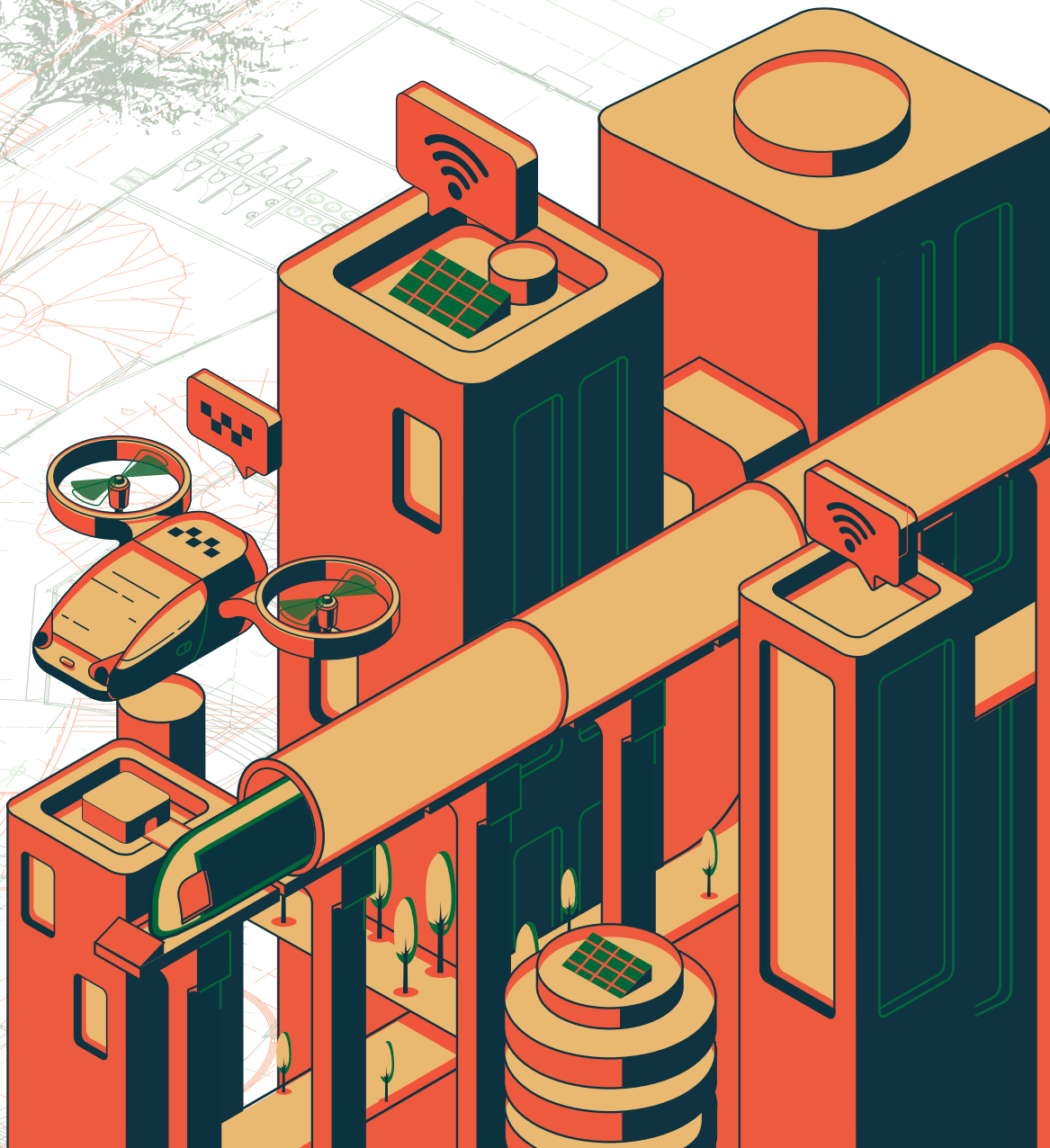
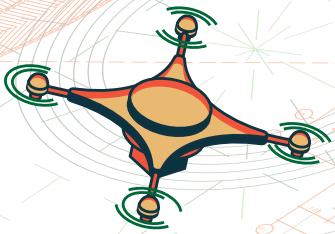
MOVIN'ON
by Michelin

ZAL

Contact us

Natasha Brachet & Athena Sita
CRIAQ's Event Team
evenement@criaq.aero
+1 (438) 498-4792

criaq.aero
criaq.aero/rdvforum2021

Follow us:

#RDVforum